

# E-Commerce Website Designed for Enterprise and B2B Sales

Since 2025 | 3 - 9 months



*Custom E-Commerce websites for enterprises and B2B businesses — fully mobile-optimized, integrated payments, smart inventory management, and seamless order tracking.*

## Pain Points

### Struggling to Make Your Products Sell Themselves Online

Your products are great, but presenting them online in a way that tells their full story — features, benefits, and value — feels impossible.

### Notifying the Client on Each Stage of an Order Feels Overwhelming

Keeping clients updated from order confirmation to shipping and delivery quickly piles up. Each message, call, or email feels like another task, and managing it manually can be exhausting.

### Losing Track of Orders During Delivery

Managing end-to-end delivery can feel like a maze. Items get delayed, misplaced, or forgotten, and you're left scrambling to figure out what shipped, what didn't, and who's still waiting. One missed delivery can create a ripple of client frustration.

### Chasing Payments and Confirming Deliveries Is a Headache

Collecting payment isn't just about getting the money — it's making sure the client actually paid, confirming it in your system, notifying them of the delivery time, and then ensuring the item reaches them. Every step requires constant attention, and missing any part risks delays, confusion, or unhappy clients.

## About This Service

We develop **custom E-Commerce websites** specifically designed for enterprises and B2B businesses, focusing on a platform that reflects what your company actually sells — not a generic, off-the-shelf template.

Our solutions include:

- **Custom Product Profiles:** Detailed product pages tailored to your inventory, with well-structured categories, tagging, and variants.
- **Integrated Payment Gateways:** Support for **M-Pesa, credit, and debit cards**, enabling seamless local and international transactions.
- **Shipping Integration:** Built-in support for **local and international shipping**,

ensuring smooth order fulfillment.

- **Mobile-First Design:** Optimized for **speed and performance**, with a mobile-friendly interface, considering that over 80% of Kenyans access the web via mobile.
- **Inventory Management:** Efficient tools to **update products, manage stock levels, and track categories**, giving your team full control over your inventory.
- **Order Pipeline & Communication:** Clear order tracking from placement to delivery, integrated with **SMS, WhatsApp, and email notifications** for orders, deliveries, stock-outs, and payment confirmations.
- **Invoices & Receipts:** Automatic **invoice generation and payment receipts**, fully branded to your company.
- **Analytics & Insights:** Real-time dashboards and reporting for sales trends, stock levels, and customer activity, enabling informed business decisions.
- **SEO & Performance Optimized:** Fast-loading pages, structured data, and search engine optimized to drive traffic and improve discoverability.

Our platform is **designed for efficiency, scalability, and brand consistency**, making it easy for your business to manage products, orders, and communications while providing your clients with a smooth, professional, and trustworthy shopping experience.

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